

# Our Logo



The Great Clips logo is our **graphic** face to the world.

It helps identify our brand to the consumer. This page **outlines** the proper use of our logo.

**Our logo is our unifying corporate symbol and these criteria must always be followed:**

1. Do not redraw or distort the logo or tagline.
2. Do not alter the relationship between the logo elements.
3. Reproduce the logo and tagline from approved digital files only.

## Logo Formats

The Great Clips® logo **can be reproduced** in the following formats:

Positive Format

Negative Format

All Great Clips logos must be properly “staged” or positioned in all applications. A clear area must be maintained on all sides of the logo. There is no minimum or maximum size restriction for use.

## Tagline

“Relax. You’re at Great Clips.®” can be used with or without the logo in the following approved formats:

*Relax.* You're at  
Great Clips.®

*Relax.* You're at Great Clips.®

**Great Clips®**  
*Relax.* You're at Great Clips.®

**Great Clips®**  
*Relax.* You're at Great Clips.®

**Great Clips®** *Relax.* You're at Great Clips.®