

Great Clips®

Contact: Jill Wright, Creative Services Manager
Great Clips, Inc.
7700 France Ave. S., Suite 425
Minneapolis, MN 55435
(952) 746-6508
jill.wright@greatclips.com

Great Clips, Old Navy Team Up for Back to School

MINNEAPOLIS – [July 2009] – Great Clips, North America’s largest single-brand hair salon, is teaming up with Old Navy clothing stores just in time for the back-to-school season.

During the back-to-school promotional period—July 14 to Sept. 24, 2009 (timing based on various market dates)—Great Clips salons will give away \$10-off Old Navy coupons to every customer who comes in for a haircut. The coupons are good for any \$50 or more purchase at Old Navy. Great Clips will feature Old Navy in its broadcast and print advertising during this time. Great Clips will also include Old Navy on all its in-store, point-of-sale material throughout the promotion.

In return, all Old Navy stores will hand out \$2-off haircut Great Clips coupons to all of their customers during the same timeframe.

“We are very excited to partner with such as savvy, value brand like Old Navy as it offers our customers a nice bonus for their back-to-school purchases” said Terri Miller, vice president of marketing for Great Clips, Inc.

About Great Clips, Inc.

Great Clips was established in 1982 in Minneapolis. Today, Great Clips has more than 2,700 salons throughout the United States and Canada, making it the largest single-brand salon in North America. Great Clips salons employ nearly 30,000 stylists who receive ongoing training to learn advanced skills and the latest trends. Make Great Clips your choice for value-priced, high-quality haircare for men, women and children. No appointments needed, and salons are open nights and weekends. For more information about Great Clips, Inc. or to find a location near you, visit www.greatclips.com.

About Old Navy

Old Navy was founded in 1994, a division of Gap, Inc., and operates 1,065 family-based clothing stores in the United States and Canada. The retailer offers the latest fashions for men, women children and pets at a value price-point.

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