



# Great Clips / An Overview

Great Clips continues to be North America's **largest single-brand** hair salon franchisor with more than **2,700 salons in nearly 140 markets** across the United States and Canada.

- Great Clips fits your style. You can relax because you know you will get an affordable, quality haircut in a comfortable friendly salon.
- With today's fast-paced lifestyle, you need a salon that fits your schedule. Great Clips understands that. That is why our hours extend into the evenings on weekdays and we're open weekends—all with no appointments.
- Our knowledgeable, licensed stylists will really listen to you so you can walk out of the salon with the haircut you want.
- Great Clips is a great value! We provide quality haircuts without you spending a lot of money or time. What could be better?

➤ Visit us online @ [www.greatclips.com](http://www.greatclips.com)

**Great Clips**<sup>®</sup>  
Relax. You're at Great Clips.<sup>®</sup>

## Charities

- Great Clips, Inc. raised more than \$600,000 for charity in 2008, including the Children's Miracle Network, which financially benefits 170 children's hospitals across the United States and Canada.
- Great Clips, Inc. has supported Children's Miracle Network since 2004, and its salons sell Miracle balloons during *Great Needs. Great Deeds*® Month in October to raise money for Children's Miracle Network.
- Many Great Clips salons participate in Locks of Love, a non-profit organization that provides hairpieces for children who have lost their hair due to illness or other medical conditions.
- Great Clips, Inc. also supports a variety of other causes, including the Colin Powell Youth Leadership Center/Cristo Rey Jesuit High School; Children's Hospitals, Minneapolis and St. Paul; Minneapolis Heart Institute Foundation; Ronald McDonald House; Stand Down for Vets; and Salons Against Domestic Abuse which funds the "Cut it Out!" program.

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## Partnerships

- Great Clips, Inc. has partnered with many national brands, including Old Navy, Disney, Toyota, Dodge, Sprint, Best Buy, Coca-Cola, General Mills, Blockbuster, Hasbro and Dreamworks Motion Pictures.
- Great Clips, Inc. is the primary sponsor of NASCAR Nationwide Series driver Jason Leffler, who drives the No. 38 Toyota for Braun Racing. Kasey Kahne will also drive the No. 38 in eight races during 2010. The Great Clips Racing program enables more potential customers to see our commercials and keep our brand top of mind. Great Clips Racing means our brand will be highly visible to our target consumers from February through November.

## Contact Us: Questions?

Contact the Great Clips Communications Department  
at 1-(800)-999-5959 or [gcinews@greatclips.com](mailto:gcinews@greatclips.com).

# at a glance

Established in 1982, Great Clips perfected a system for delivering value-priced haircuts to the entire family in a convenient, no-appointment environment.

- Great Clips salons are open seven days a week, including nights and weekends. At Great Clips, no appointments are necessary.
- Great Clips' services include haircuts for men, women and children and perms at select locations.
- Great Clips has more than 2,700 salons in nearly 140 markets across the United States and Canada.
- Great Clips salons employ nearly 30,000 stylists and serve more than 1 million customers weekly. In 2008, we had more than \$700 million in system-wide sales.
- Great Clips carries professional product lines, including Matrix, American Crew and our exclusive Great Clips Solutions® and Detour® product lines.